

Connected Homes: Bringing New Opportunities

Opening Speech by
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26 November 2004

What is a Connected Home?

Remote Monitoring



Home Networking



Home Entertainment

Security & Surveillance



Automation Control



Connected Homes encompasses...

Home Networking



Home Entertainment

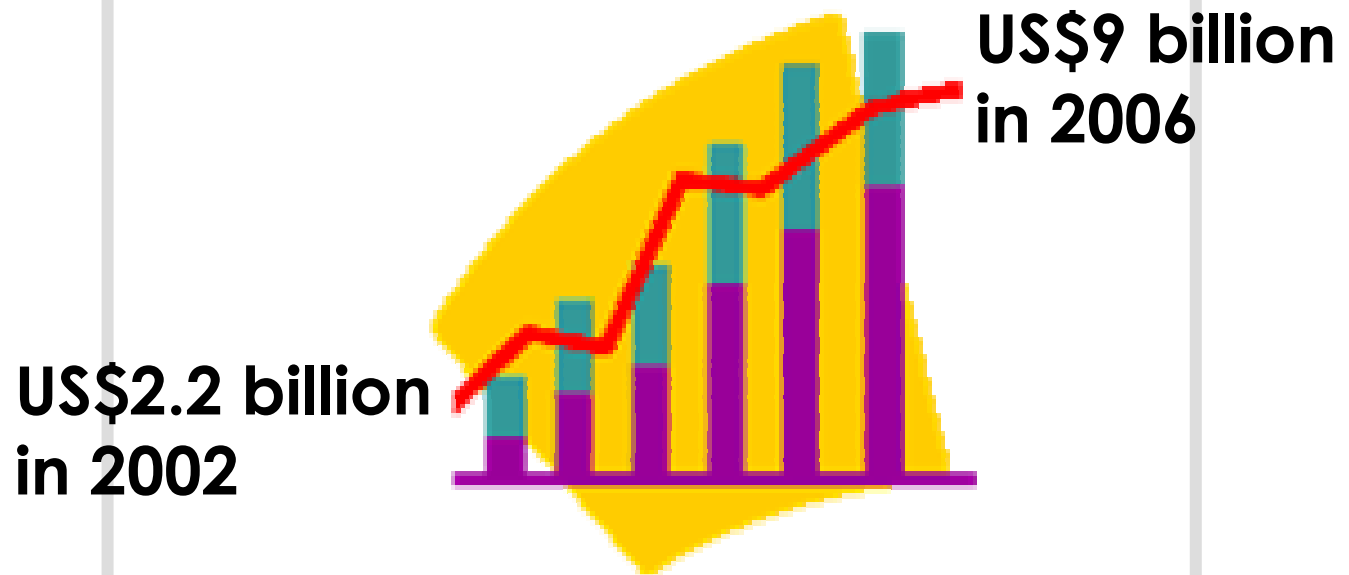


**Security,
Control & Automation**



Home Networking Expects to Grow

Home Networking



Source: Instat/MDR, 2003

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% of Households with Home Networking

Home Networking



in 2003

US = 12%

Singapore = 8%

in 2002

US = 9%

Singapore = 5%



Sources: "The Home Network Market", Kurt Scherf, Parks Associates 2004
IDA Annual Survey on Infocomm Usage in Households 2003

Wireless Access Point Sales in Singapore

Home Networking



**US\$6.5 million
in H1 2004**



**US\$4.5 million
in H1 2003**

Source: "Asia/Pacific (Ex-Japan) WLAN Equipment Market 2004 Mid-Year Update and 2004-2009 Update", IDC Asia/Pacific.

% of Households Tele-work in Singapore

Home Networking



28%
in 2002



37%
in 2003

Source: IDA Annual Survey on Infocomm Usage in Households 2003

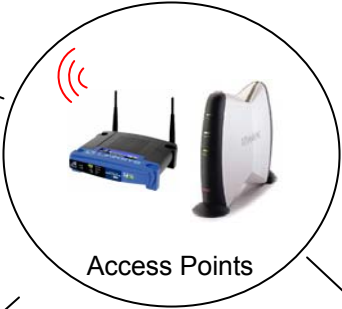
Need for Home Networking

Home Networking

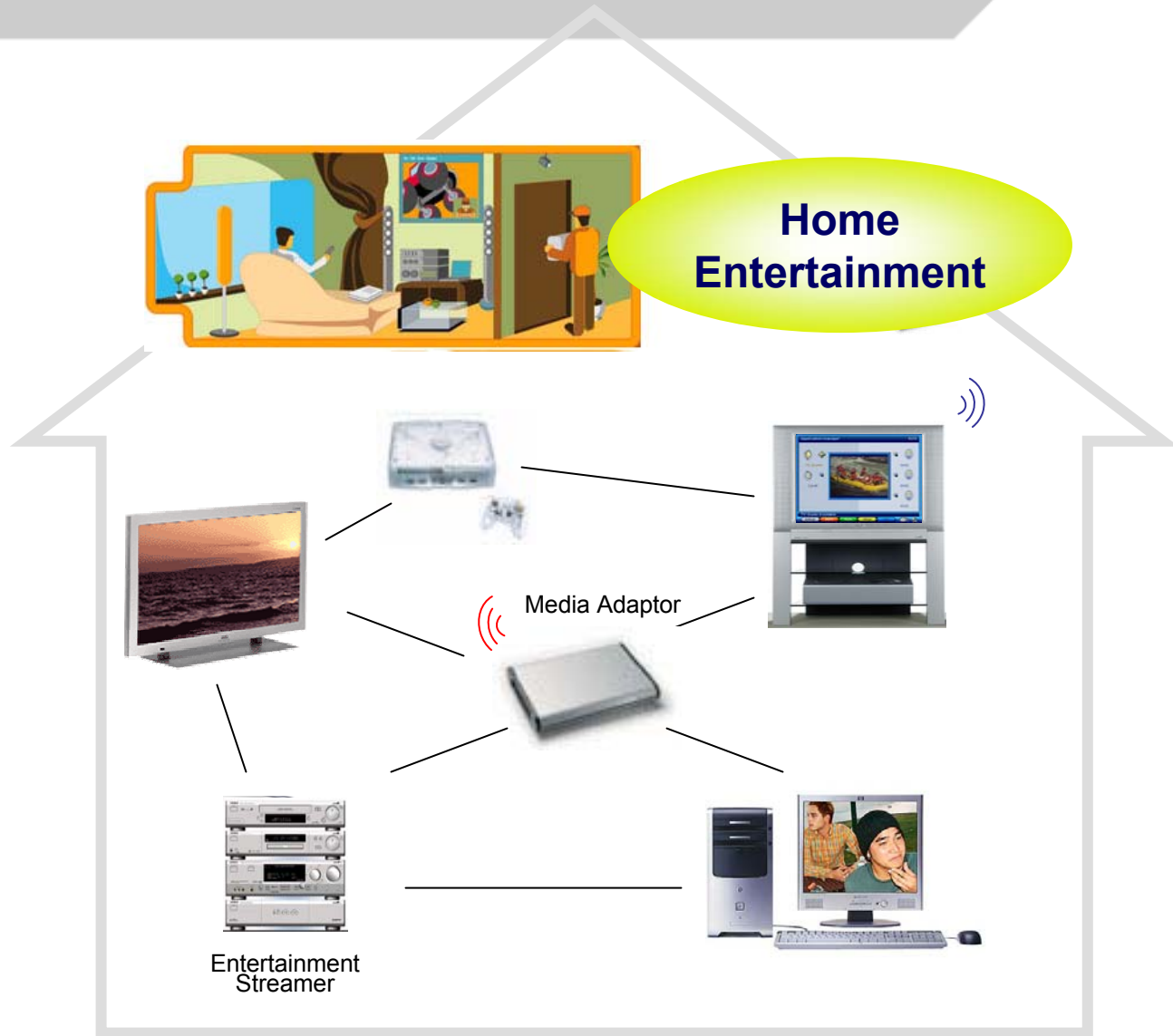


Internet

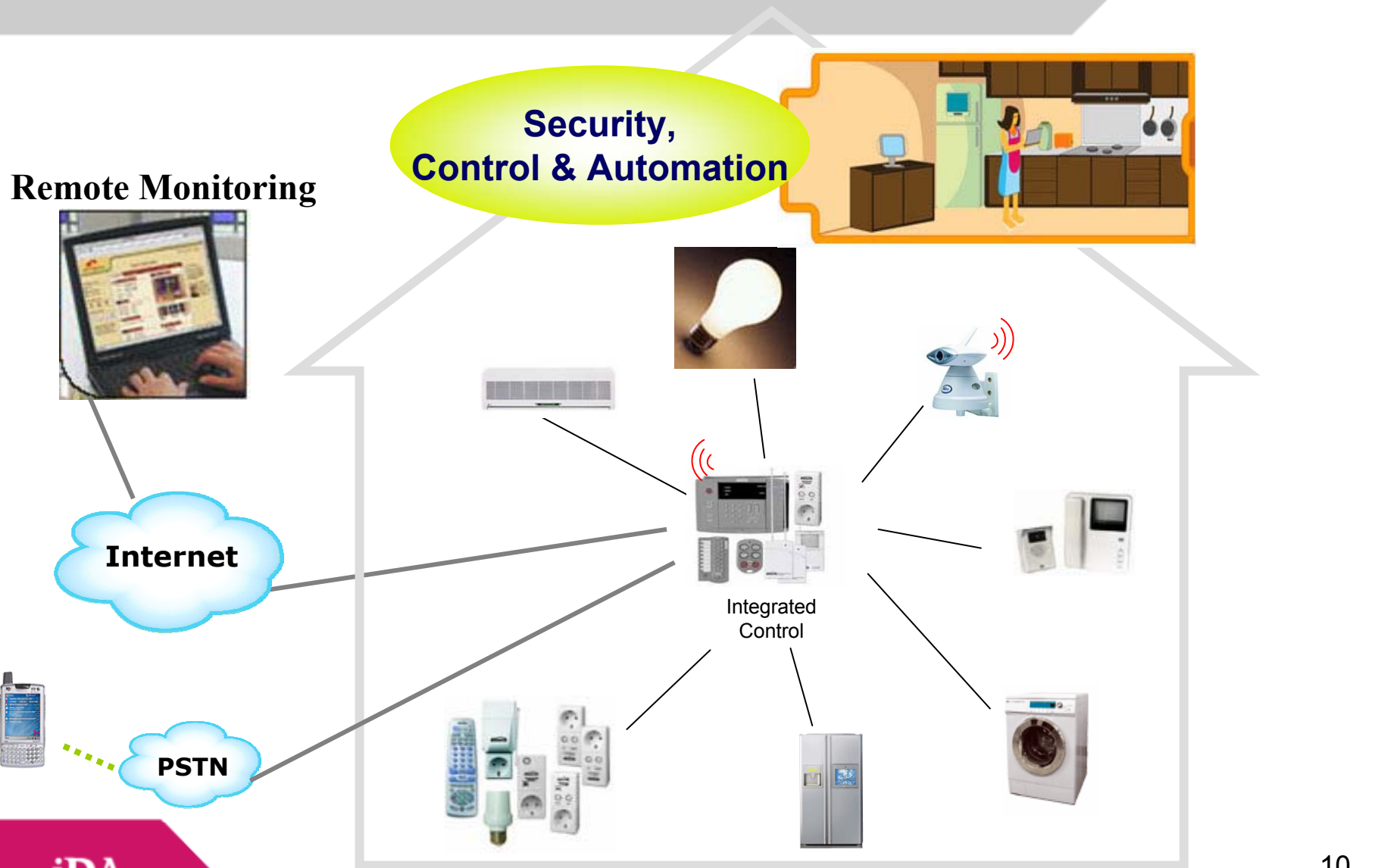
PSTN



Connected Lifestyle Solutions



Solutions Bring Convenience



Connected Home Features:

- MMS Surveillance System
- Wireless LAN Access
- Intelligent Lighting System



Panoramic
seaview

Home Security

Air-Conditioning
& EIB Home
Lighting System

Motion
Detector

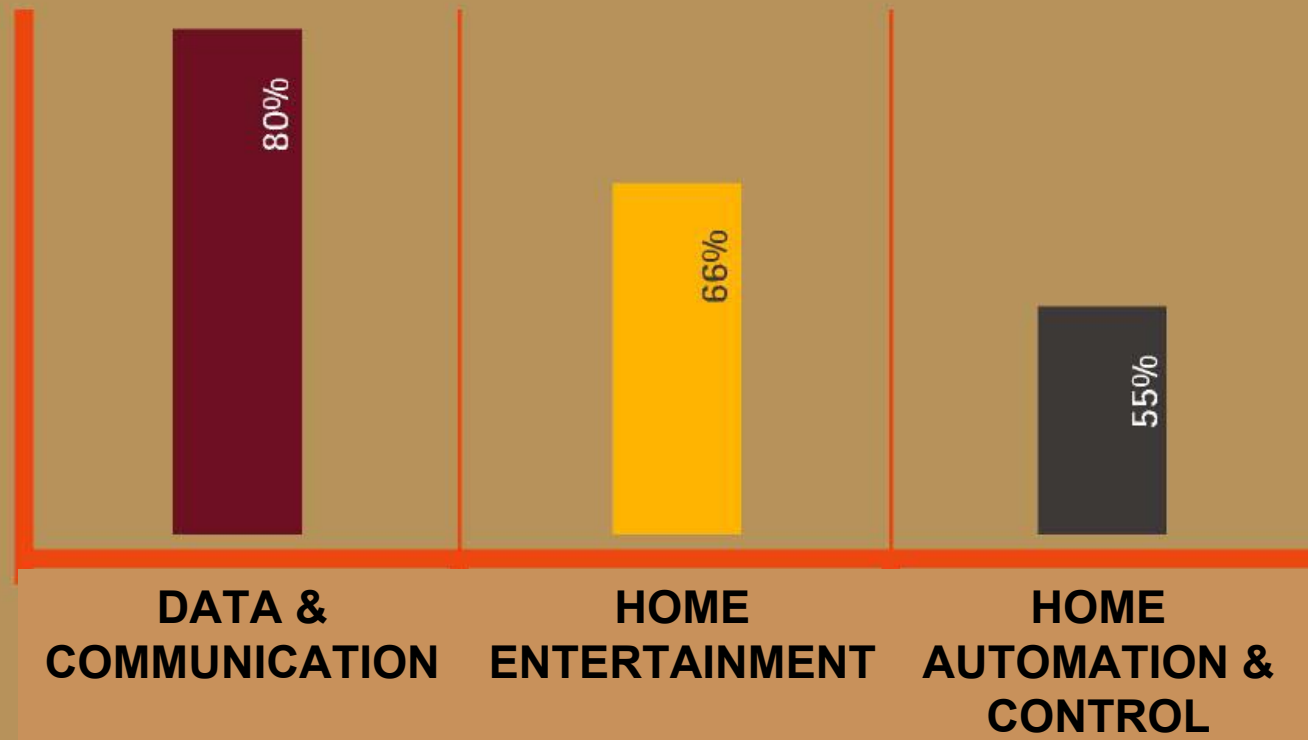
Where the technology is
as breathtaking as the view.

Centralised
Remote
Control

Home Entertainment

Key Finding from Consumer Study

Percentage of People Who Found the Connected Homes Solutions Useful



Source: IDC Consumer Behaviour Survey Report 2004

Connecting the Home- Updates



35 New Applications



**Solutions
Commercialised**



> 400 Trial Households



Overseas Investment: S\$150 mil

Linking to the Community

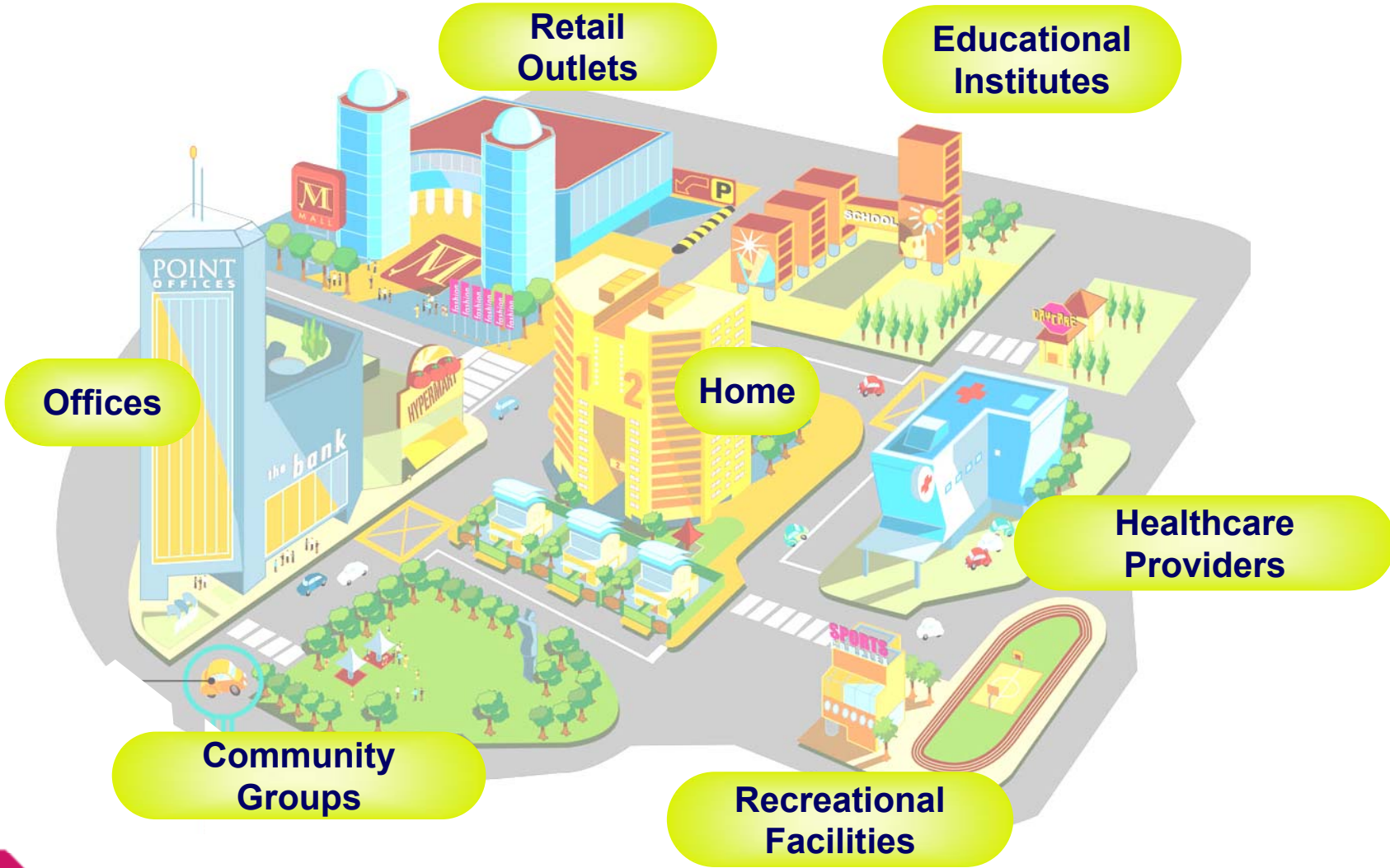


Connecting the Community



Connecting the Home

Connecting the Community encompasses...



Connecting the Community



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