



MEDIA RELEASE

Singtel's International Digital Services and the Infocomm Media Development Authority launch new programme to help SMEs organise and structure their business data for AI

Up to 10,000 SMEs will receive complimentary six-month access to AI-powered document management solution and AI workshops to adopt AI effectively

Singapore, 13 October 2026 – Singtel's International Digital Services and the Infocomm Media Development Authority (IMDA) today launched the Singtel Stack-EZ AI Data Enablement Programme, a two-year initiative to help small and medium-sized enterprises (SMEs) organise, structure and make better use of their business data, and become data ready to fully utilise AI tools. Under the programme, the first 10,000 SMEs will receive complimentary access for six months to SPACE, Singtel's new AI-powered document management solution, which turns information from everyday business documents into structured, searchable and reusable data. The Stack-EZ AI Data Enablement Programme is in support of the National AI Impact Programme¹ and the Digital Enterprise Blueprint².

2. The programme addresses a practical challenge many SMEs face as they begin adopting AI. While businesses may already hold a significant amount of useful information, much of it remains distributed across documents and files in formats that are difficult to search, analyse or apply effectively. By helping businesses organise this information more systematically, Singtel aims to make it easier for SMEs to find, manage and use information across their operations, giving them a stronger data foundation to explore and adopt AI.

3. Singtel and IMDA will conduct up to four AI capability-building workshops per year over the two-year programme, to help SMEs explore more advanced use cases including how their business data can be used in digital and AI-enabled applications. This initiative is part of the broader efforts by Singtel and IMDA to help SMEs deepen their digital capabilities, and improve productivity and competitiveness.

¹ At the Committee of Supply Debates 2026, the Ministry of Digital Development and Information announced the launch of the National AI Impact Programme (NAIIP), to strengthen Singapore's AI capabilities across enterprises and workers. The NAIIP aims to support 10,000 local enterprises over the next three years to advance their AI adoption journey.

² The Digital Enterprise Blueprint (DEB) was launched in 2024 to power the next bound of digitalisation for local enterprises. The DEB focuses on four key areas: empowering enterprises to Be Smarter, enabling them to Scale Faster, equipping them to Be Safer, and Upskilling Workers to make full use of digital capabilities.

4. According to the latest Singapore Digital Economy Report³ released by IMDA, 96.4% of all enterprises in Singapore had adopted at least one out of six digital areas – Cybersecurity, Cloud, e-Payments, e-Commerce, Data Analytics and AI – in 2025, up from 95.1% in 2024. AI adoption among SMEs had also increased from 14.5% in 2024 to 23.4% in 2025, but remained below the 70.4% adoption rate among large local enterprises. As SMEs progress in their AI journeys, IMDA is focused on reducing barriers by helping businesses identify solutions that address specific business needs and build confidence in using the technology.

5. Mr Johnson Poh, Assistant Chief Executive, Enterprise Transformation and Innovation Group, IMDA, said: “For many SMEs, useful business information sits across documents, emails and shared drives in formats that may not be readily usable for AI. A strong foundation for AI adoption starts with well-organised and structured business information. Through this partnership, the Stack-EZ AI Data Enablement Programme enables SMEs to take a practical step towards AI-readiness by making their business data more accessible and reusable to support their AI adoption journey.”

6. Derrick Heng, Chief Commercial Officer, International Digital Services (IDS), said: “Many SMEs recognise the potential of AI but may not know where to start. Having a strong data foundation is an important first step. With Stack-EZ and SPACE, we want to make digital and AI capabilities more accessible to SMEs so they can use technology to strengthen their businesses and pursue new opportunities for growth.”

Helping SMEs build the data foundations for easier AI adoption

7. Important business information is often scattered across invoices, quotations, purchase orders, contracts, receipts, forms and PDFs, requiring employees to manually search for, extract and re-enter information. Singtel’s SPACE automates much of this work by reading and organising documents, extracting key information, and making it searchable. This allows SMEs to retrieve information easily, reduce the manual work involved in managing documents, and prepare their data for wider use with AI.

8. To make document capture straightforward, documents can be uploaded through a phone, web portal, bulk upload or email forwarding. Business records are backed up and traceable, with security features including encryption for data when it is stored and being transmitted, multi-factor authentication, and malware scanning on upload.

9. In the upcoming months, Space will include the capability to extract and structure data from documents into exportable formats such as CSV and XLSX that are ready for use in solutions such as accounting, Customer Relationship

³ IMDA Singapore Digital Economy Report 2026 press release: <https://www.imda.gov.sg/resources/press-releases-factsheets-and-speeches/singapore-digital-economy-2026>.

Management (CRM) and Human Resource (HR) systems, providing SMEs with a clear path towards greater AI-readiness.

10. The complimentary six-month offer allows up to five users from each SME to use SPACE, with 200GB of storage that can hold an estimated 20,000 documents. For SMEs that require additional storage, a higher-tier [Professional Plan](#) is also available. After six months, SMEs can continue using SPACE at S\$29.90 a month, with no minimum subscription period, and can choose to opt out of the service at any time.

11. SMEs must meet the following requirements to qualify:

- Be registered and incorporated in Singapore
- Comprise a minimum of 30% local shareholding by Singapore Citizens or Permanent Residents
- Have an annual sales turnover of not more than S\$100 million or employment size of less than 200 employees

12. SMEs that are keen to participate in the Stack-EZ AI Data Enablement Programme can visit IMDA's [SMEs Go Digital platform](#) to sign up. More information on the programme, eligibility criteria and access to SPACE can be found at <https://stackez.com/en>.

13. The Singtel Stack-EZ AI Data Enablement Programme builds on Singtel's broader efforts to strengthen SMEs' digital capabilities, including the Singtel Cyber Protect Programme that was launched with IMDA and Enterprise Singapore in 2025, which supports SMEs in strengthening their cybersecurity.

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About Singtel Group

Singtel Group is a leading Asia-based connectivity, digital infrastructure and services company with businesses and strategic investments globally that serve consumers, enterprises and governments.

The Group's telecoms businesses include Singtel, Optus and regional associates Airtel, AIS, Globe and Telkomsel. Together, they give Singtel a significant footprint across Asia Pacific, India and Africa, reaching over 839 million mobile customers in 20 countries.

Its digital infrastructure business includes regional data centre arm, Nxera, and a joint investment with KKR in ST Telemedia Global Data Centres. Digital services arm, NCS,

complements this infrastructure with enterprise technology and AI solutions, while sovereign AI cloud RE:AI brings together Singtel's AI capabilities.

As it powers the digital and AI economy, Singtel is dedicated to driving innovation and transformation to create new and exciting customer experiences, support enterprises in their digital transformation and shape a more sustainable, digital future.

For more information, visit www.singtel.com.

About the Infocomm Media Development Authority (IMDA)

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation by developing a vibrant digital economy and an inclusive digital society. As Architects of Singapore's Digital Future, we foster growth in Infocomm Technology and Media sectors in concert with progressive regulations, harnessing frontier technologies, and developing local talent and digital infrastructure ecosystems to establish Singapore as a digital metropolis.

For more news and information, visit www.imda.gov.sg or follow IMDA on LinkedIn (IMDAsg), Facebook (IMDAsg) and Instagram (@imdasg).

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MEDIA RELEASE

Salesforce and the Infocomm Media Development Authority launch the Slack AI Launchpad Programme to help Singapore SMEs build capabilities and harness AI for business growth

Up to 1,000 SMEs to receive complimentary two-month access to AI-powered Slack Business

Singapore, 13 October 2026 – Salesforce and the Infocomm Media Development Authority (IMDA) today announced the [Slack AI Launchpad Programme](#), a joint initiative to help up to 1,000 SMEs move from artificial intelligence (AI) awareness to hands-on implementation of AI-enabled workflows for their business. The programme aims to help SMEs put AI to work in their business workflows and put agentic AI into practice in their business to improve productivity and drive business growth. Minister for Digital Development and Information, Mrs Josephine Teo, announced the partnership at IMDA's SMEs Go Digital Day 2026, in support of the National AI Impact Programme⁴ (NAIIP) and the Digital Enterprise Blueprint⁵ (DEB).

2. Announced at the Committee of Supply Debates 2026, NAIIP aims to support 10,000 enterprises over three years to advance their AI adoption journey. The Slack AI Launchpad Programme extends that support to Singapore SMEs, providing structured guidance to help them move beyond experimentation to actual AI implementation. A key challenge is knowing where to start, including identifying suitable business processes for automation, preparing their workflows and data, and translating these into AI-enabled workflows that can be applied to their day-to-day operations. The programme addresses this by providing SMEs with not just access to Slack Business+, but also structured guidance to identify a suitable business use case, build a working AI-enabled workflow, and implement it in their business.

3. Through the two-year programme, participating SMEs will receive complimentary 60-day Slack Business+ trials for up to 10 users per SME, and two hands-on workshops. Through Slack, SMEs will have access to Slackbot, a personal

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⁵ The Digital Enterprise Blueprint (DEB) was launched in 2024 to power the next bound of digitalisation for local enterprises. The DEB focuses on four key areas: empowering enterprises to Be Smarter, enabling them to Scale Faster, equipping them to Be Safer, and Upskilling Workers to make full use of digital capabilities.

AI teammate for each employee built directly into Slack. Slackbot understands how businesses work through the conversations, decisions and data that live in Slack. It can help SMEs find answers, organise work, create content, schedule meetings, and take action – all without leaving Slack.

4. SMEs can also use Slackbot Skills to turn repeatable tasks into reusable AI capabilities, helping employees save time. Instead of every employee writing their own prompts or rebuilding the same workflows, Slackbot Skills allow teams to create simple shortcuts that anyone in the team can run instantly to complete recurring, routine tasks.

5. To help SMEs apply these capabilities to their own business context, workshops will be conducted in collaboration with Salesforce partners [Bryd](#), [May4S](#) and [Valuehub](#). These workshops guide SMEs from learning Slack fundamentals and identifying suitable business processes for automation, to building at least one AI-enabled workflow for their business.

6. SMEs will also have access to ready-to-use resources including templates, guides and AI prompt libraries, and a dedicated Slack community to connect with fellow participants and receive ongoing support from Salesforce during the complimentary trial period.

7. SMEs that are keen to participate in the Slack AI Launchpad Programme can sign up on IMDA's [SMEs Go Digital platform](#) from 13 October 2026 onwards. More information on the programme will also be available on the website.

8. "SMEs are the backbone of Singapore's economy, but lean teams often struggle to find the time to scale. Agentic AI represents an extraordinary opportunity for SMEs to augment their workforce and levels the playing field so small businesses can deliver the same fast, personalised customer service as large companies. We are excited to collaborate with IMDA on this initiative to help SMEs boost productivity and grow faster with Slack's collaborative interface and innovative AI solutions," said Vernon Cheo, Country General Manager, Singapore, Salesforce.

9. "The biggest barrier for many SMEs is not access to AI tools, but knowing how to apply them to their day-to-day operations, particularly when lean teams have limited time and resources to explore new ways of working. Through the Slack AI Launchpad Programme, SMEs will receive hands-on guidance to identify relevant use cases and develop AI-enabled workflows that meet their business needs, helping them build the practical know-how and confidence to adopt AI," said Johnson Poh, Assistant Chief Executive, Enterprise Transformation and Innovation Group, IMDA.

Helping Singapore SMEs thrive in the long term

10. Salesforce has been supporting local SMEs in Singapore through tailored solutions and industry partnerships. Over the past two years, Salesforce ran the Data + AI Boost SME Programme, in collaboration with IMDA, helping over 6,500 SMEs across all stages of digital maturity to better harness data and AI-enabled solutions for growth. Salesforce's SME-specific solutions include [Salesforce Suites](#), the CRM designed for small businesses and startups with AI directly built-in, and [Slack CRM](#) for small businesses that want to manage their customer relationships on the platform that they are already working with. Slack CRM brings lightweight customer relationship management capabilities natively onto Slack. Together, these solutions help Singapore business owners spend less time on admin work and more time on what matters most – building relationships and growing their business.

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About Salesforce

Salesforce helps organisations of any size become agentic enterprises - integrating humans, agents, apps, and data on a trusted, unified platform to unlock unprecedented growth and innovation. Visit www.salesforce.com for more information.

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MEDIA RELEASE

Tech Bridge Programme by Beyondsoft and IMDA brings AI capabilities and solutions from international markets to Singapore SMEs

A 2-year programme that connects 1,000 SMEs with proven AI solutions from global innovation hubs, with complimentary 60-days trial and onboarding support to drive AI adoption

Singapore, 13 October 2026 – Beyondsoft International (“Beyondsoft”), in partnership with the Infocomm Media Development Authority (IMDA), today announced the launch of Tech Bridge, a programme connecting Singapore SMEs with AI solutions from global innovation hubs.

2. Minister for Digital Development and Information, Mrs Josephine Teo, announced the partnership at the SMEs Go Digital Day 2026, in support of the National AI Impact Programme⁶ (NAIIP) and Digital Enterprise Blueprint⁷ (DEB).

3. The programme connects businesses with curated and market proven AI-enabled solutions for SMEs in the Retail, Wholesale and Food & Beverage sectors that address areas such as customer engagement, sales follow-up, finance and administrative processes, retail analytics and market intelligence. The programme will expand to include solutions for more sectors over time.

Supporting AI adoption for Singapore SMEs

4. The Beyondsoft Tech Bridge Programme is structured around practical sector-specific business needs and real use cases. Participating SMEs are provided with complimentary 60-day trials and onboarding support from the selected solution providers. They can look forward to an initial catalogue of five selected AI solutions addressing common SME business needs across store operations and customer engagement, accounts payable automation, B2B sales management, retail and e-

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⁷ The Digital Enterprise Blueprint (DEB) was launched in 2024 to power the next bound of digitalisation for local enterprises. The DEB focuses on four key areas: empowering enterprises to Be Smarter, enabling them to Scale Faster, equipping them to Be Safer, and Upskilling Workers to make full use of digital capabilities.

commerce intelligence, and data-driven business insights. All solutions are localised for the Singapore market with English user interfaces and Singapore data residency compliance.

5. Beyondsoft will provide participating SMEs with onboarding assistance, user guidance and technical support throughout the trial period, while respective solution providers will provide solution-specific demonstrations and implementation support.

6. “Beyondsoft is proud to contribute directly to Singapore’s AI vision. Tech Bridge taps on Beyondsoft’s global network and ecosystem of partners to bring tested and proven solutions from major markets directly to Singapore SMEs, providing SMEs with wider access to different solutions so that they can find the best fit, and integrate AI into operations for tangible business outcomes.”

— *Mr Ben Wang, CEO, Beyondsoft International*

7. “As AI becomes increasingly important to business competitiveness, SMEs need practical solutions that deliver real business value. Our partnership with Beyondsoft will give SMEs in the Retail, Wholesale and Food & Beverage sectors access to AI solutions that they can assess and explore based on their business needs. Through complimentary trials and guided support, SMEs can experience these solutions first-hand, helping them take that first step towards AI adoption and unlock tangible value for their operations and growth.”

— *Mr Johnson Poh, Assistant Chief Executive, Enterprise Transformation and Innovation Group, IMDA*

Tech Bridge showcase events

8. As part of the Beyondsoft Tech Bridge Programme, a series of showcase events will be held where SMEs can discover and experience participating AI solutions through live demonstrations, and direct engagement with Beyondsoft and solution providers.

9. The first showcase event will take place on **5 November 2026**, featuring solution demonstrations, exhibits, industry discussions and networking opportunities. SMEs can sign up for a complimentary 60-day trial on the spot, with guided onboarding support available. Exact trial inclusions, eligibility requirements and post-trial commercial terms will be confirmed with each SME before activation.

10. SMEs interested in attending can visit IMDA's [SMEs Go Digital platform](#) for more information.

11. Regular showcase events are planned to continue through the year 2027, providing an ongoing platform for SMEs to discover new solutions and use cases, and explore how AI can address practical business needs.

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About Beyondsoft Tech Bridge Programme

Tech Bridge is an initiative by Beyondsoft in partnership with the Infocomm Media Development Authority (IMDA) that connects Singapore SMEs with curated AI solutions from global innovation hubs. Tech Bridge offers access to sector-specific and proven AI solutions from international markets to SMEs, enabling them to discover and experiment with solutions for their respective needs and accelerate AI adoption.

For more information:

IMDA's [SMEs Go Digital platform](#)

Programme enquiries:

events@int.beyondsoft.com

About Beyondsoft

Beyondsoft is a global technology services and solutions company helping organisations accelerate digital transformation and turn technology into business value. With more than 30 years of experience and a global talent network of over 30,000 professionals, Beyondsoft delivers capabilities spanning AI and data intelligence, cloud and infrastructure, digital platforms, enterprise applications, managed services and localisation capabilities.

With its International Headquarters in Singapore, Beyondsoft supports organisations across Southeast Asia and beyond, combining global technology expertise with local market delivery capabilities. Through its ecosystem of technology partners and industry solutions, Beyondsoft works with organisations of all sizes to adopt emerging technologies, improve operational efficiency and drive sustainable growth.

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