unBOUND 2015

CONNECTING BRANDS WITH DISRUPTIVE INNOVATION

SPEEDY WIFI HELPS A LOT

THE REST OF ASIA LOOKS AT SINGAPORE FOR AN INNOVATION

HUGE SOCIAL MEDIA USER POOL OFFER BIG OPPORTUNITIES

THE BIGGEST CONCENTRATION OF TWITTER USERS ARE IN ASIA

ECOSYSTEM THAT GENERATES INNOVATION

IF IT WORKS IN STARTUPS IT WILL WORK IN OTHER PARTS OF THE INFRASTRUCTURE.

WHAT IS TRANSFORMATION IF THERE IS NO EXPERIMENTATION?

Infocomm Investments

iDA

FUTURE MOBILITY

ENCOURAGE NATION TO INVEST IN FINTECH

$ 22 BILLION GOVERNMENT INVESTMENT IN RESEARCH AND DEVELOPMENT

MOBILE WILL DRIVE THE eCOMMERCE GROWTH

mCOMMERCE

PAYMENTS ARE VERY IMPORTANT WHEN TRYING TO DRIVE CHANGES

BIG PROBLEMS BIG OPPORTUNITIES

OUT OF 193 SURVEYED STARTUPS 482 ARE NOT THINKING OF EXPANDING ABROAD

WHY?

RISK

FEAR

CHALLENGES

ENABLE PARTNERSHIPS

IT'S WORTH STARTING

START LOCAL GROW GLOBAL

SINGAPORE

THINK ABOUT COMMERCIALS

IDENTIFY YOUR AUDIENCE. TARGET IN AN EARLY STAGE

IDENTIFY THE PROBLEM

WORK FAST TO SOLVE IT

B2B BUSINESSES SHOULD ATTACK THE AREAS THAT SINGAPORE IS STRONG AT

FUNDAMENTALS OF SUCCESFUL STARTUP

COOL BUSINESS IDEA

STRONG TEAM

WHY SINGAPORE?

IT RUNS SO WELL... INNOVATIVE IDEAS LIKE SMART NATION REALLY PROVES THAT IT IS WORTH STARTING HERE!

LONDON

WHY UK TECH STARTUPS SHOULD THINK GLOBAL?

GET OUT OF THE BOX FOR THE SPEEDY PROGRESS

MANY SMART IDEAS

ONE SMART NATION

CONNECTED

EVERYONE
EVERYTHING
EVERYWHERE
ALL THE TIME

SINGAPORE:

IMPRESSIVE QUALITY OF GOVERNMENT EMPLOYEE

- INTELLIGENT
- OPEN FOR DISCUSSION

LET'S CELEBRATE LOCAL ENTREPRENEURS

OUR BIGGEST CHALLENGE IS NOT TECH. IT'S ACTUALLY ABOUT ....

CHANGING MINDSETS

EXPERIENCE STARTUP LIFE

STARTUPS TRANSFORM THE WAY WE LIVE!

SMARTUP VISUALS

Asian Innovation Forum, London, 2015