





## List of Industry and Professional Associations

S/N	Name	Description	Website
1	<p>Singapore Association of Motion Pictures Professionals (SAMPP)</p> 	<p>The Singapore Association of Motion Picture Professionals (SAMPP) is an industry body established in 2009 (formally registered in 2017) to support and elevate film, television, and new broadcast media practitioners in Singapore. Its mission is to provide a professional platform for dialogue, advocacy, and engagement while shaping industry policy, best practices, and labour standards.</p> <p>SAMPP offers workshops, masterclasses, mentorship, and networking events, alongside resources such as the Media Practitioners Hub and a code of conduct for members. The association has also launched initiatives like the SAMPP COVID-19 Relief Fund to support Singapore-based motion picture freelancers whose livelihoods have been severely affected by the pandemic.</p> <p>Through collaboration with the community, SAMPP nurtures a vibrant, resilient, and professional motion picture ecosystem in Singapore.</p>	<a href="http://www.sampp.org.sg">www.sampp.org.sg</a>
2	<p>Association of Independent Producers Singapore (AIPRO)</p> 	<p>The Association of Independent Producers (Singapore) or AIPRO is an accredited professional body representing organisations in Singapore's independent media production sector. AIPRO establishes best practices, professional standards, and codes of conduct.</p> <p>AIPRO's mandate spans several areas: providing a platform for members and industry stakeholders to network and explore co-production opportunities; organising overseas trade missions to showcase Singapore's content development capabilities; promoting industry best practices and manpower skills upgrading; and maintaining the vital bridge between media institutions and industry requirements.</p>	<a href="http://www.aipro.tv">www.aipro.tv</a>

		AIPRO also works with government bodies, broadcasters, platform operators, and others to promote Singapore as an international media hub.	
3	<p>Singapore Film Society (SFS)</p> 	<p>The Singapore Film Society (SFS) is a non-profit organisation started over 60 years ago by a group of cinephiles who sought to diversify the films brought to Singapore's shores. SFS is the largest organiser of film festivals in Singapore, collaborating with a wide range of partners — from theatrical distributors and diplomatic missions to academic and cultural institutions — to present the best of international cinema locally. It is known for its avant-garde programming and professional expertise in film event organisation, festival management, and marketing.</p> <p>SFS' key annual events include the European Union Film Festival (EUFF), the Japanese Film Festival (JFF), and the Singapore Chinese Film Festival (SCFF), among many other festivals and monthly screenings.</p>	<p><a href="http://www.singaporefilm.com">www.singaporefilm.com</a></p>
4	<p>Screenwriters Association Singapore (SAS)</p> 	<p>The Screenwriters Association (Singapore), or SAS, is a professional body founded in 2000 to raise the status and professionalism of screenwriters across Singapore's film, television, and online media industries. It does so by forming strategic partnerships with industry players, advocating best practices, and nurturing screenwriting as a profession through opportunities to showcase work, upgrade skills, collaborate, and network.</p> <p>Beyond networking events, SAS has organised a Pitching Clinic to teach aspiring screenwriters how to pitch their stories to producers and investors, as well as talks on the art and craft of selling a screenplay and the legalities involved in the process.</p>	<p><a href="http://www.screenwriters.squarespace.com/">www.screenwriters.squarespace.com/</a></p>

<p>5</p>	<p>Singapore Society of Cinematographers (SGSC)</p> 	<p>The Singapore Society of Cinematographers (SGSC) is a professional body that serves as a platform to support and educate its members, foster knowledge-sharing, and improve the technical and artistic quality of cinematographic work through current and emerging technologies.</p> <p>Its core values centre on defining, advising on, and upholding professional and ethical standards within the industry. SGSC also acts as a representative body for local Directors of Photography, Cinematographers, Camera Operators, Camera Assistants, and Digital Imaging Technicians, liaising with local and international professional associations, government bodies, and media publications on their behalf.</p>	<p><a href="http://www.sgsc.sg">www.sgsc.sg</a></p>
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