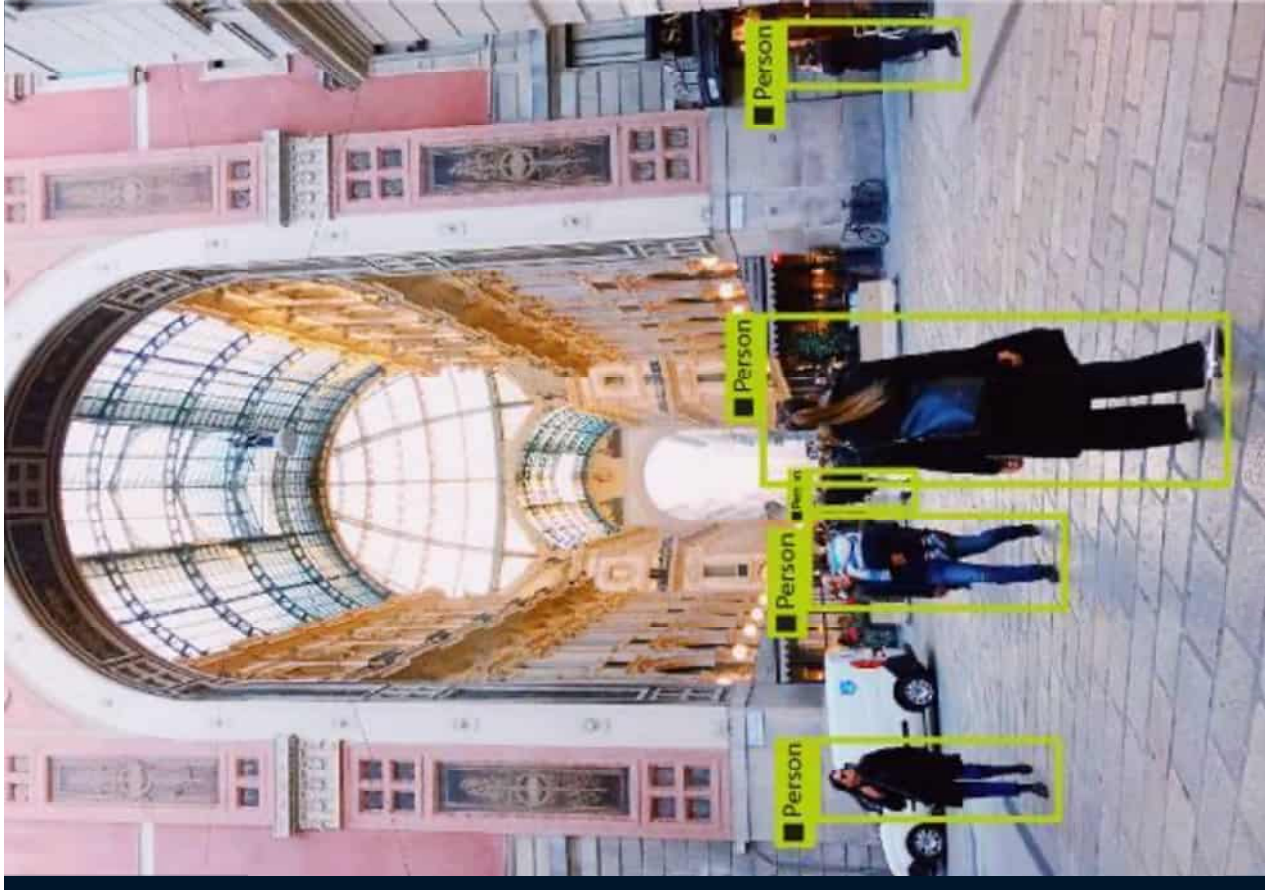


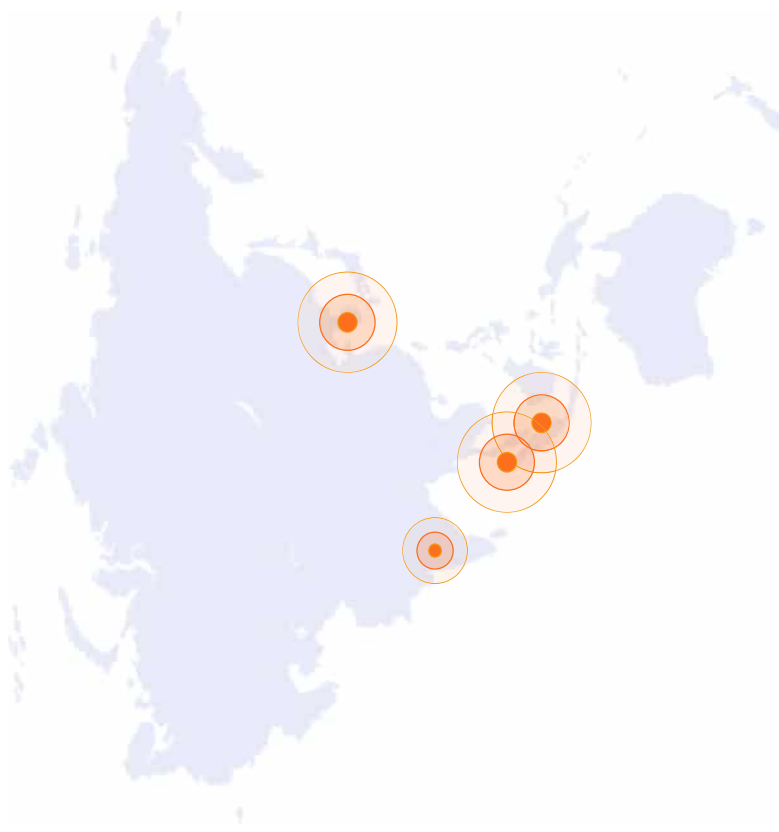
AI MADE EASY





Our Story

Founded in 2019, Tictag is changing the way companies and teams work with data and AI.



Leverage the **capabilities of our community of Taggers** brought through our mobile interface, both collecting and labelling data for AI

Bespoke innovative AI solutions built for YOUR operational needs

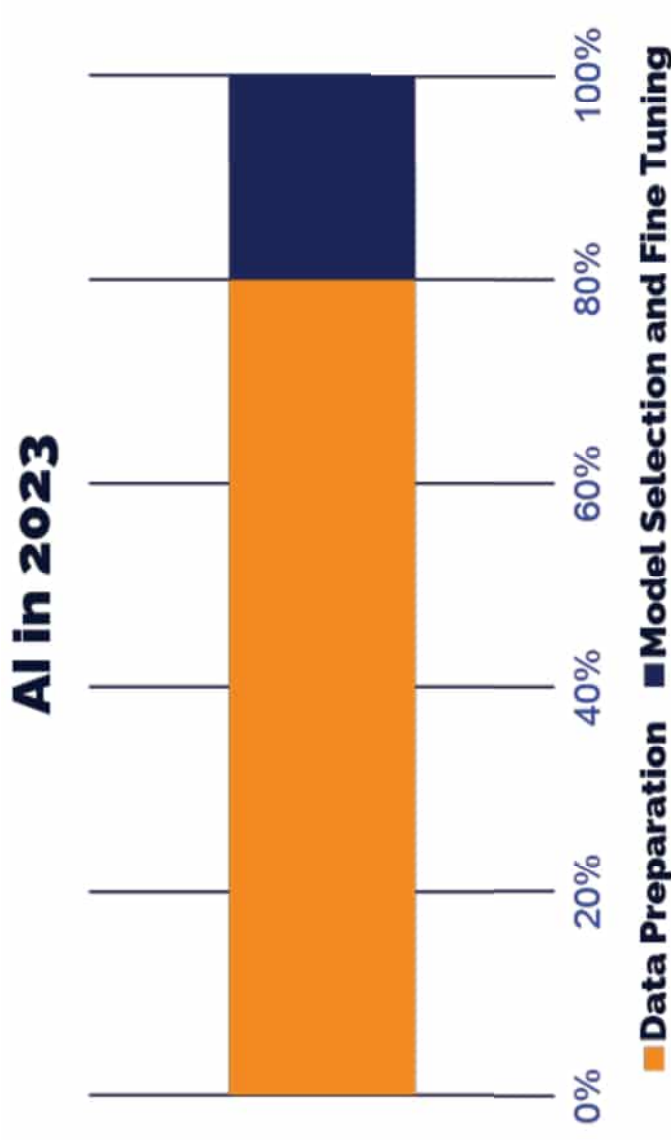


Efficiency	Cost-Savings
Unmatched Quality	Scalable



Data > AI

- AI is becoming more **open-sourced** (Segment Anything, Llama 2)
- **Datasets** become the **main differentiator** in model relevance



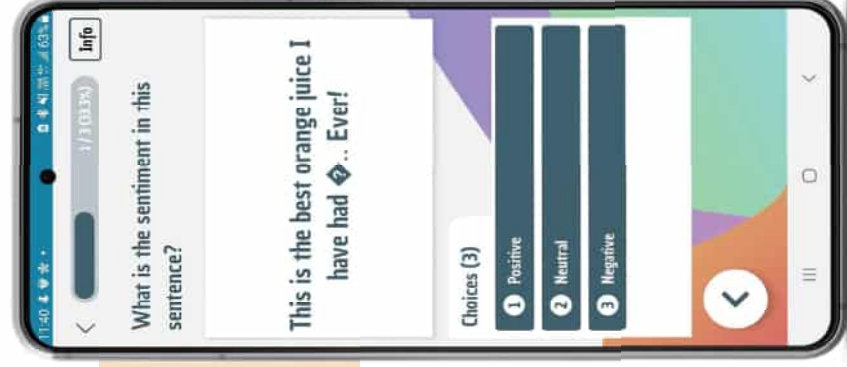
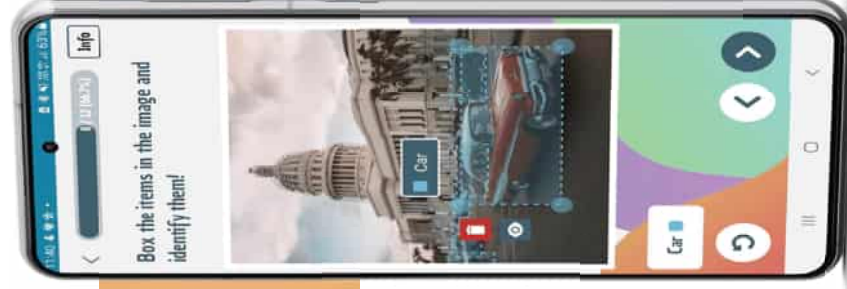


Data Preparation

ENHANCING AI WITH DATA

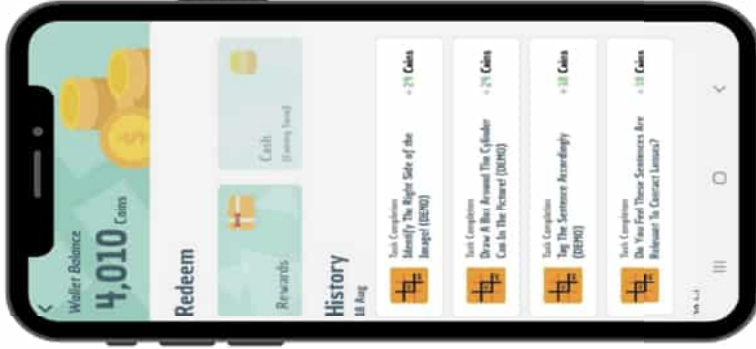
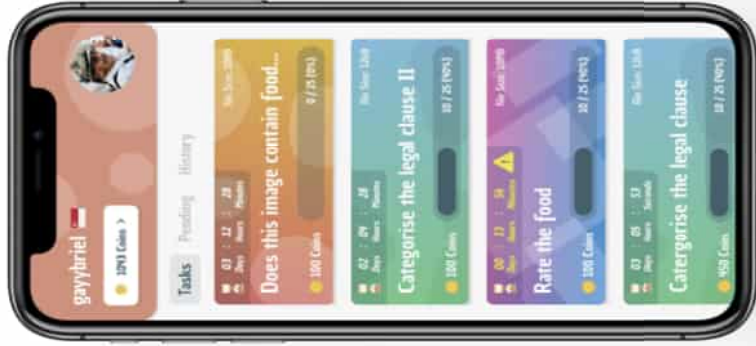
Our crowdsourced mobile application is built on an innovative technology that powers 60+ AI models till date.

Through our application, we are able to convert raw unstructured data into highly accurate, trainable datasets for AI and ML models





Hyperlocalised Crowdsourced Data





AI DEVELOPMENT 101

AI lifecycle showcasing end to end AI process



Data
Collection



Data
Preparation



Data
Validation



Model
Training &
Finetuning





Applied Artificial Intelligence

Built to solve real data problems

FOUNDATIONAL MODELS

TicTag utilizes base models, refining them with your specific data or data pertinent to your needs.

EXPERT EVALUATION

Our team meticulously assesses each model, selecting the optimal one tailored for you.

CUSTOMISED FINE-TUNING

We adjust the chosen model to align seamlessly with your business objectives.

BESPOKE AI SOLUTIONS

Guaranteeing AI models that are uniquely crafted to fit your business requirements.



Llama 2

Meta AI



GPT - 4



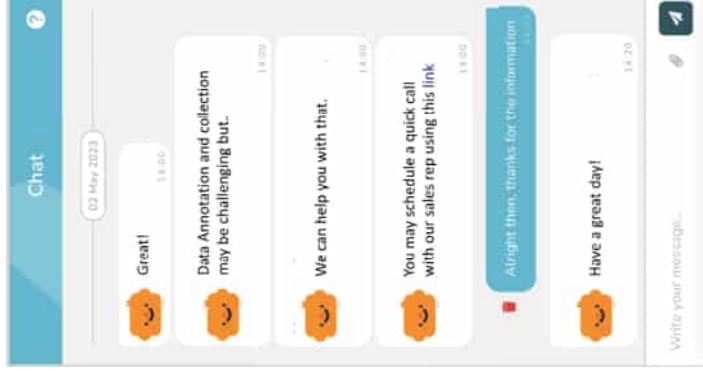
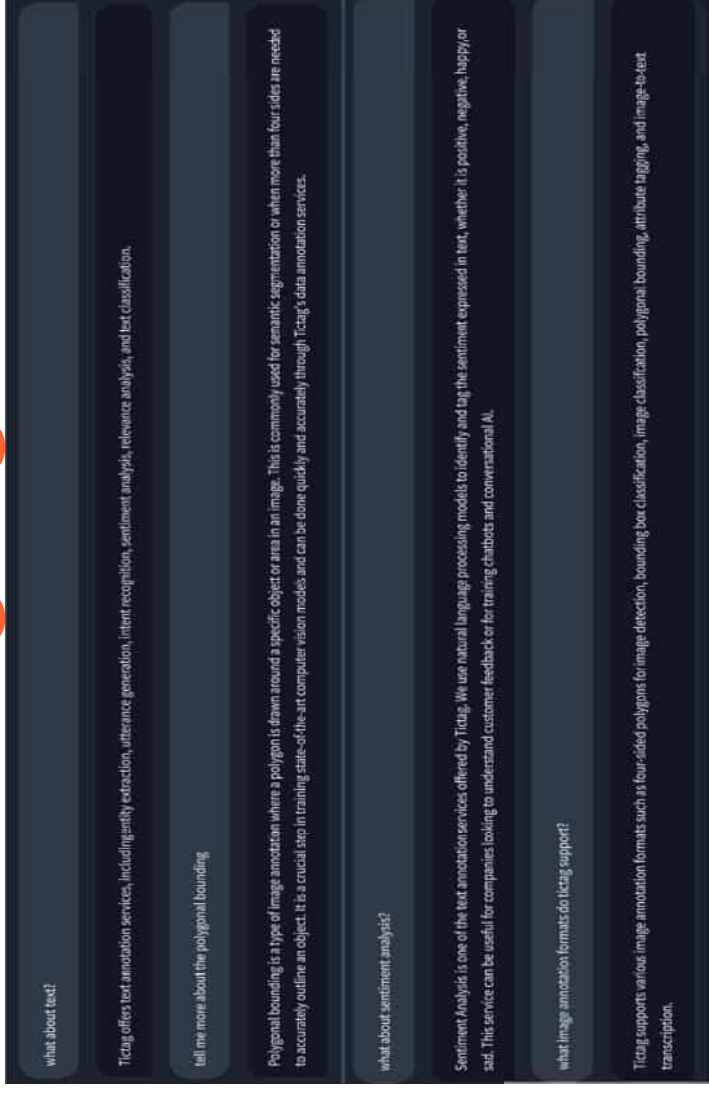
vertex.ai



Grounded-SAM



Applied AI : Language Models



Fine-tuned to client data

Lightweight

Cost Efficient

Quick deployment

LLM Based Chatbot

Applied AI : Image Recognition

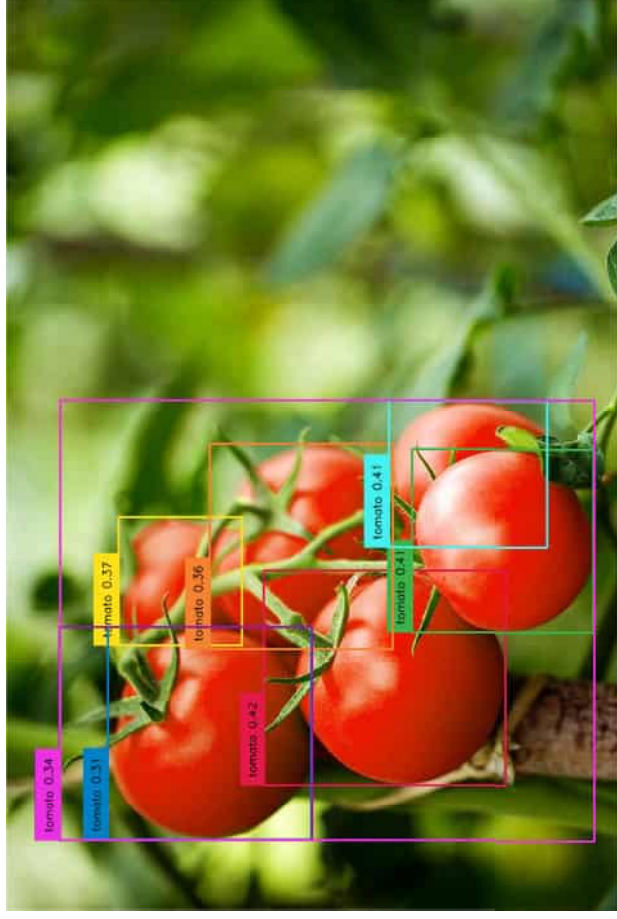
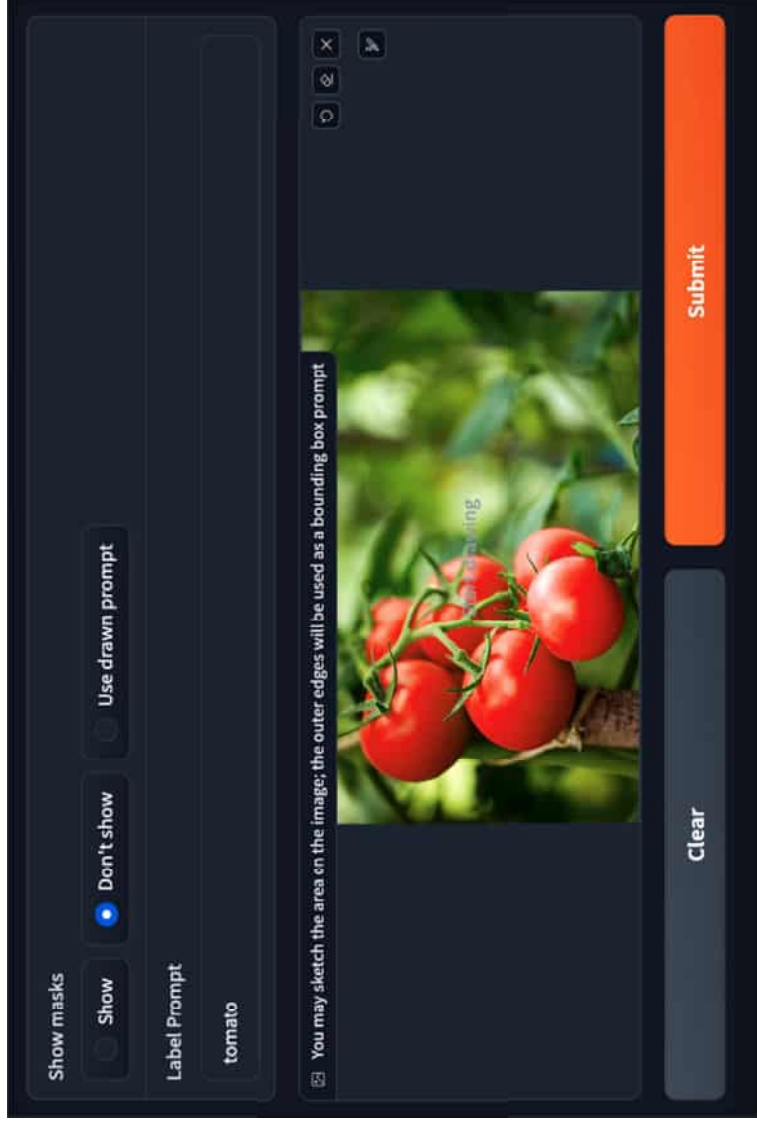
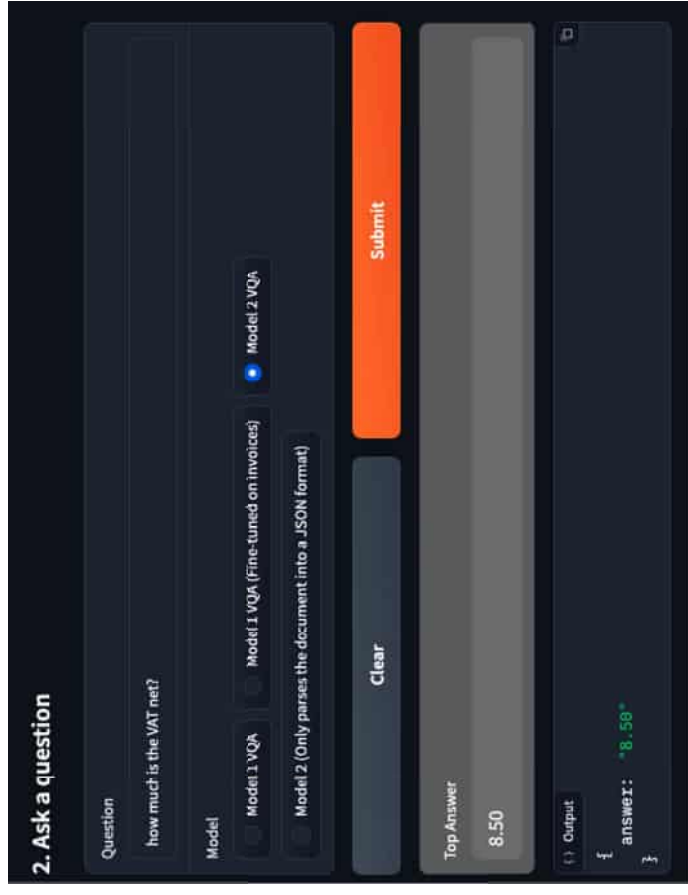
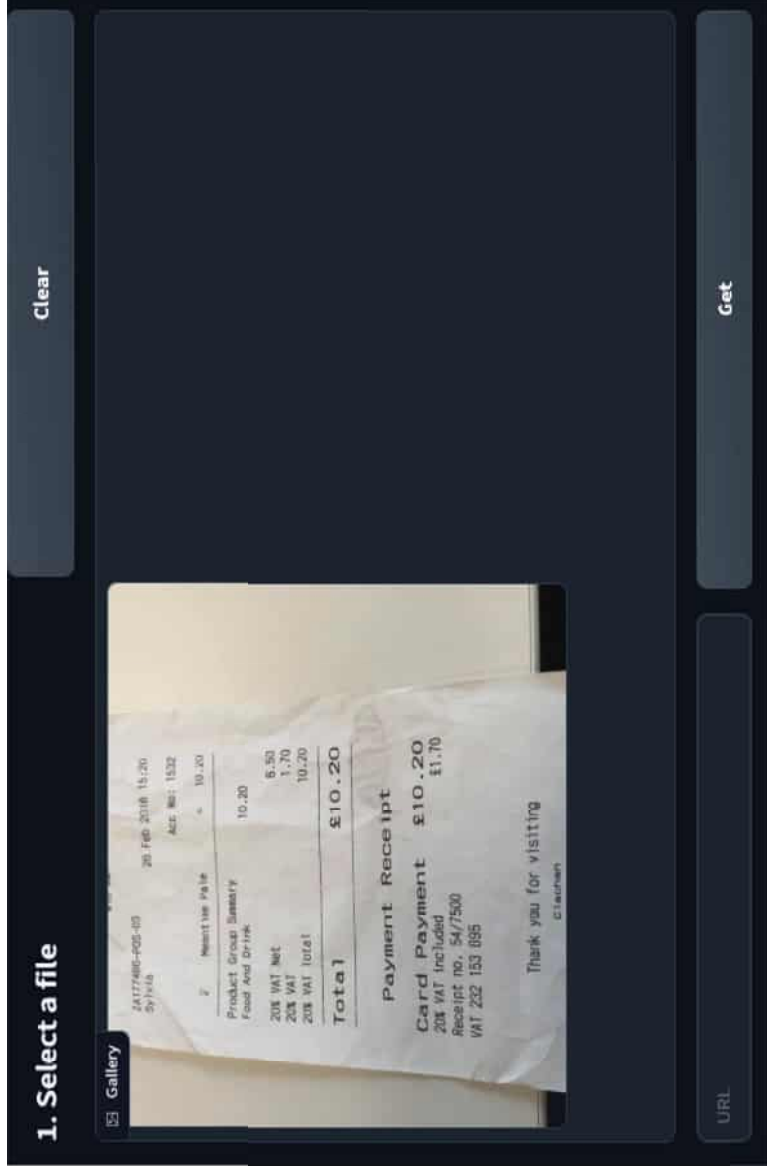


Image Recognition Model Development



Applied AI : VQA Model



Visual Question Answering Model

AI Playground



Why Tictag?

We are dedicated to advancing companies with AI's unparalleled potential



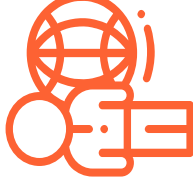
**Simple End-to-End
Solution**

Complete, streamlined,
efficient, unified, solution
No unnecessary complications



**Cost Effective,
Efficient Solution**

Affordable excellence
optimised for swift results
Complete value for money



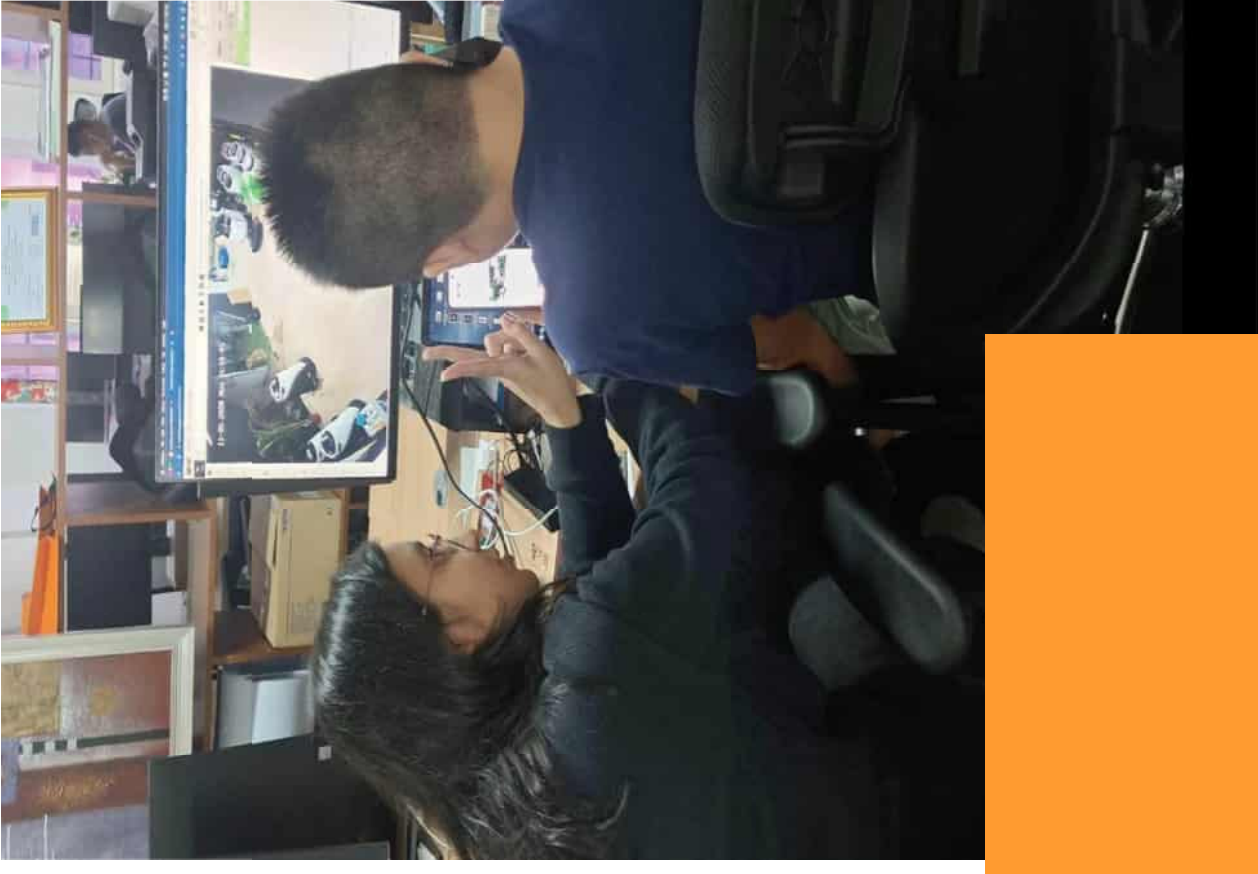
**Data - Centric
AI**

Meticulous data management,
curation, and processing
High quality data management

Data For Good

Making the most of what we do, we work with social organisations and PWDs on collection and annotation tasks on our user-friendly mobile application.

With 15+ partners till date, we're dedicated to make an impactful mark in the AI space together with our partners





TICTAG

AI Done Different

Start your Data Centric AI
journey today!



www.tictag.io



tic@tictag.io



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