

# **CITREP+ Logo Usage Guidelines**

- 1) CITREP+ is a programme administered under IMDA. Course Providers are allowed to use only the CITREP+ Logo in all collateral and publicity materials promoting the courses and certification endorsed by CITREP+.
- 2) Course Providers are **NOT** allowed to use IMDA Name and IMDA Logo except where expressly agreed or approved by IMDA in writing. Approval by IMDA is required for the use the CITREP+ Logo, programme overview and details. Such approval should not be construed as a blanket approval for future use. A marketing clearance reference code will be issued upon approval of the request. The turnaround time is between 3-5 working days.
- 3) Course Providers may include the programme overview (see Example A) in the collateral and publicity materials. For the use of CITREP+ Logo, it is mandatory to include the programme details as shown in Examples B and C.
- 4) Should the CITREP+ Logo be used in a way deemed unprofessional to us, we retain the right to withdraw our support and Logo from all collaterals, as well as request that the publicity materials be removed from circulation.
- 5) Marketing activities and other actions, such as bundling, that result in inappropriate amount of funding support enjoyed by the trainees and the sponsoring organisations are considered as financial breaches.
- 6) As a reminder, do ensure all marketing complies to CITREP+ Terms for Endorsement. Action will be taken for continued non-compliance to CITREP+ Terms.
- 7) For clarification/request for clearance, please contact:

Eunice Lee, Assistant Manager  
Human Capital Development (HCD)  
DID: 6211-0596  
Email: [eunice\\_lee@imda.gov.sg](mailto:eunice_lee@imda.gov.sg)

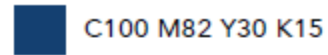
# CITREP+ Logo Usage Guidelines

CITREP+ Logo

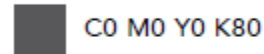
## CITREP+ Programme Logo (Full version)

- To be displayed next to the endorsed Course / Certification

**CMYK**



**Greyscale**



**Reversed White**



- To be used on any coloured background.

**100% Black**



Minimum size cap height: 5mm

## CITREP+ Programme Logo

- Programme Overview

EXAMPLE  
A



CITREP+ supports local ICT professionals in keeping pace with technology shifts through continuous and proactive training. Through continuous up-skilling, fresh professionals and mid-career professionals may acquire or enhance technical skills sets which will enable them to remain relevant and productive in their careers.

To build a strong core of specialised Singaporean ICT professionals with Smart Nation capabilities, CITREP+ is now expanded to support entry-level professionals since 2010 to build specialised ICT skills through broad-based training courses and certifications.

IMDA will work with training providers to curate and offer quality infocomm professional development technology courses and professional certifications that impart knowledge and skills in relevant areas.

## CITREP+ Programme Logo

- Programme Details

EXAMPLE  
B

Supported by  
**IM citrep<sup>+</sup>**

### **Certified Business Analytics Infocomm Professional**

Funding support is eligible for Singapore citizens and Permanent Residents. Valid for courses and examinations commencing on or before 31 March 2018.

Terms and conditions apply. Please visit [www.imda.gov.sg/citrep](http://www.imda.gov.sg/citrep) for full details.

EXAMPLE  
C

Supported by  
**IM citrep<sup>+</sup>**

### **Certified Business Analytics Infocomm Professional**

Eligible for CITREP+ funding support. Terms and conditions apply. Please visit [www.imda.gov.sg/citrep](http://www.imda.gov.sg/citrep) for full details.