Great ideas begin as simple inspiration and become stories that entertain, educate and capture the imagination of audiences. As the collective brand behind Singapore media, Inspire. Create. represents our aspiration to create content that inspires and to always be inspired to create compelling content.

About Media Development Authority of Singapore

The Media Development Authority of Singapore (www.mda.gov.sg) promotes the growth of globally competitive film, television, radio, publishing, music, games, animation and interactive digital media industries. It also regulates the media sector to safeguard the interests of consumers, and promotes a connected society. MDA is a statutory board under the Ministry of Communications and Information (www.mci.gov.sg).

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Introduction

Singapore has made headway in the production and delivery of animation content in the past few years, with homegrown animation companies being well-regarded for their technical skills and creative abilities in developing original productions. Alongside local animation companies, some of the world’s best animation and visual effects companies have set up their offices in Singapore, including Lucasfilm Animation and Double Negative from the UK.

Established international companies look to local animation companies to co-produce animated series for international broadcast. Notable content includes the popular pre-school animated series Dinosaur Train, which was co-produced by Singapore’s Sparky Animation together with The Jim Henson Company. The well-loved series has extended its popularity to toys, apparel and other merchandise. Rob the Robot, a pre-school animation by Singapore’s One Animation co-produced with Canadian-based Amberwood Entertainment, was sold to more than 57 territories, and picked up by broadcasters such as Disney Junior, ABC Australia and more.

Local animation productions have also made waves at international award ceremonies. For example, Ask Lara by August Media Holdings was a 2013 Emmy nominee for “Best Kids Animation Series”. At the 2012 Asian Television Awards, Ben 10: Destroy All Aliens produced by Tiny Island Productions and owned by Turner/Cartoon Network, won “Best 3D Animated Programme”; and Guess How Much I Love You by Scrawl Studios won “Best 2D Animated Programme”. Tiny Island also produced Spore’s first original 3D animation production, “The Dream Defenders”, which was subsequently acquired in 2011 by 3net, a 24/7 3D network set up by Sony Corporation, Discovery Communications and IMAX Corporation.

The animation sector remains one that MDA actively helps to develop. Through funding assistance for production, marketing and talent development, MDA has supported dozens of animation projects to take off, by enabling more animation companies and their talent to develop their craft, produce more innovative works for a global audience, and linking them up with global players to reach a wider global market.
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August Media Holdings has been developing, financing and executive producing children's animated titles with broadcasters, distributors and producers in more than 40 countries.

Together with its rights management arm — August Rights, it has built itself a library of iconic brands such as 'George of the Jungle', 'Mr Magoo', 'Ella Bella Bingo' and 'Underdog'.

August Media is always looking out for co-development and co-production opportunities in popular children's content for television, new media and publishing.

**Title 1: Ella Bella Bingo**
Ella Bella Bingo is about a cheerful little girl named Ella who uses her boundless creativity and infectious enthusiasm to solve every problem she encounters. In each episode, Ella and her friends are faced with a conundrum, but thanks to Ella's creativity and sunny outlook, they are always able to save the day!

**Title 2: George of the Jungle**
Take a vine swinging ride with George, the undisputed King of the Jungle. George is the self-proclaimed protector of the jungle of Mbebwe, a wild playground packed with quirky creatures and creepy villains. Every day is a new adventure with much mishaps and mayhem, and there is always another tree to crash into.

**Title 3: Mr Magoo**
Mr Magoo is a wealthy but ridiculously myopic retiree who gets into comically dangerous situations because of his short-sightedness. Fortunately, with uncanny streaks of luck, he manages to glide through them unscathed.

In the new season of Mr Magoo, the iconic character gets a significant reboot. Still as fun-loving and myopic, but Mr Magoo now lives in a vibrant modern city.

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From 30-second TV commercials to 26-episode TV Animations, the works of animation and creative studio Chips and Toon have been screened by international broadcasters in over 20 countries.

**Title 1: Stoneboy**
Stoneboy is a gag-based story about the lives of two cavemen, Stoneboy and Stanley. In their wacky stone age world, ambitious Stanley crosses paths with the innocent and carefree Stoneboy, only to be outsmarted by his own schemes. This story reflects a fact that it is not always the stronger and smarter that wins.

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**Ella Bella Bingo**

**George of the Jungle**

**Stoneboy**

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**August Media Holdings**

**Chips and Toon**
Eyecon Productions

Based in Singapore, Eyecon Productions specialises in Digital Video Productions and Broadcast Programming. With an experienced in-house team and post-production capabilities, Eyecon has the professional expertise to produce radio trailers, corporate and event videos, broadcast commercials, trailers and programmes!

**Title 1: Xin & Popo The Ghost Catchers**
A comedy-adventure series where Xin, a 13-year old boy with the ability to see ghosts, team up with his sidekick Popo, a Chinese vegetarian vampire, to catch ghosts and help return peace to the city.

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Lights & Shadows

A creative group that solves unique challenges across many mediums and industries, Lights and Shadows creates strong identities that are beamed to the homes of billions across Asia. Its work is designed to create strong distinctions to network channels by engaging audiences through design, motion graphics, animation and live shoot.

The company breathes life into characters and their environment so that audiences can see, hear, feel their personalities and even touch them in physical forms.

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Monstrou Studio

Monstrou Studio has been an independent producer and distributor since August 2008.

Staffed by two teams with dual capabilities in both live-action TV media and 3D animation productions, Monstrou provides integrated content solutions for broadcasters, government agencies, non-profit organizations, and boutique agencies.

Monstrou’s works include travelogues, info-ed documentaries, drama, documentaries, campaign coverage, corporate videos and commercials.

Title 1: Tritans 1 and 2
An original, locally created 3D sci-fi animation series utilising Motion Capture technology that brings focus to three superhero kids. Bestowed with superhuman powers, they are chosen by GAIA (Mother Earth) to battle against the evil entrepreneur, Dr Kaos. In season 2, the trio is back with even greater powers and cutting-edge costumes to save the day!

Title 2: Night Breeds
Night Breeds is a 3D-animated action-adventure series that follows the struggle for survival between two clashing vampire clans and the Alliance, a force dedicated to save humans and vampires from destruction. The series follows Zack, Rosalyn and Lizbeth, who set out to thwart the nefarious plans of Thelonious, a sinister vampire.

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Omens Studios

Based out of sunny Singapore and led by notable director Sacha Goedegebure, Omens Studios creates memorable stories and characters and produces 3D animation for television, film, video games, commercials and integrated media for both original and commercial work.

Omens Studios also has a slate of original animated short films to be released in 2014, led by the recently completed ‘Oasis’ that was picked up as Official Selection at various film festivals such as Napa Valley Film Festival and Savannah Film Festival. It also won the grand prize at the 15th TBS Digicon6 in Singapore.

Title 1: Oasis
George is on his way home after a stint in the mines. In his possession is his reward for his hard work—a rare and precious blue diamond. While seeking respite from the mid-day heat, he chances upon a strange creature which turns out to be much more than just a petty thief.

Title 2: Captain Shmelly and The Sperm Whale
Captain Shmelly is obsessively searching the oceans for years for the whale that took his leg. The isolation of the long search, hot sun and lots of rum has left Shmelly slightly insane, paranoid and delusional.

Title 3: Gnome Stories
A gnome helps a caterpillar with its food, and realises that he needs to deal with the caterpillar’s gnawing sounds when he goes to sleep.

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One Animation

Started in Singapore by creative and technical visionaries with over 40 years of experience from Hollywood to Asia, One Animation is a producer of original content for TV, new media and feature films. With a proprietary pipeline, One Animation boasts an ability to produce internationally acclaimed 3D content at highly abridged costs and timelines.

Since its inception in 2008, the company has produced self-owned and co-owned IPR that has rated as top shows on networks such as Disney Junior, Discovery Kids and ABC across more than 60 countries. The studio is backed by a team of highly respected investors from Asia.

Title 1: Rob the Robot, Season 1 & 2
Rob and his quirky friends continue to go where no four-year-old has gone before, blasting off to explore amazing planets of the robot galaxy where anything can happen. New friends, exciting locations and fun-filled problem-solving await Rob, Ema, TK and Orbit. Oh yes, and Leroy too.

Title 2: The Insectibles
The Insectibles follows a band of genetically modified insects and one insatiably curious young boy as they encounter and confront many strange occurrences within the insect world. A comedy adventure for boys who dare to look a little closer.

Title 3: Oddbods
An original 3D animated comedy series designed for gaming, mobile devices and digital distribution through IPTV. Although not quite human, the characters have every single human emotion all wrapped up in a bright fur suit. Often finding the humour (and frustration) in everyday situations, these fur-suited characters provide a bit of medicine for life because there is a little bit of oddity in everybody.

Scrawl Studios

Scrawl Studios is an award-winning animation company that is incorporated in 2002 and has since established a track record of producing quality animation entertainment for television, mobile or the Internet in the global market. The company has also developed and produced animated TV shows to international broadcasters and has formed strong alliances with some of the most respected names in children's entertainment.

Title 1: Guess How Much I Love You—The Adventures of Little Nutbrown Hare
This animated television series is the first adaptation of the best-selling picture book which has sold more than 30 million copies worldwide. For over 19 years, this memorable picture book about a father and son's efforts to measure how much they love each other has charmed children and adults the world over. Set in a watercolour world of mossy forests, lazy rivers and sunny green valleys, this series is a timeless classic for a new generation.

Title 2: ZOU
Zou, a little five-year-old zebra, lives in a town inhabited only by zebras. He and his extended family live in a large house right next door to his best friend, Elzee. An imaginative and inquisitive foal, each day brings new discoveries, explorations and fun-filled escapades as he learns about the world he is growing up in.

Title 3: Mademoiselle Zazie
Mademoiselle Zazie is a contemporary series about friendship: that of Zazie and Max — the inseparable best friends, as well as that of Pedro, Tariq, Cindy and Abigail!

These 7 year-olds take us into their daily games, jokes and adventures as they start to discover the world of grown-ups, and solve problems in ways the grown-ups would never expect them to!

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Southern Star Singapore is an affiliated company of Southern Star Entertainment which in turn is part of the Endemol Group — the world's largest independent television and digital production company with over 80 companies in 26 countries that annually produce over 40,000 hours of content for over 400 broadcasters and platforms. Endemol is also one of the world's major distributors of television programming.

Since its inception in 2004 as a 3D/mixed media studio, Southern Star Singapore has been producing first class content for the international market in conjunction with Southern Star Entertainment. Its output includes the award winning "The Adventures of Bottle Top Bill & His Best Friend Corky" for the ABC in Australia and Channel Five in the UK, and the hugely popular "Bananas In Pyjamas" which is airing in 130 territories. It also includes the animated components for leading pre-school series, "Hi-5" and "RAGGS" which is currently airing on PBS.

**Title 1: Bananas in Pyjamas**
Bananers in Pyjamas, B1 and B2, are mischievous twins who cannot resist playing tricks on their Teddy Bear friends Amy, Lulu and Morgan. The Bananas always set out to deal with whatever it is in a positive 'can do' frame of mind, confidence, good humour and optimism. Inevitably, their attempts to deal with each situation run into more problems. They are never discouraged and they persist until a solution appears, and a happy ending.

**Title 2: The Adventures of Bottle Top Bill and his Best Friend Corky**
This series depicts the adventures of Bottle Top Bill and his best friend Corky, his horse. Bottle Top Bill and Corky are made from everyday bits and pieces, the kind of things you might throw away without thinking. From a distance, a mountain forms from old boxes, tape, wire mesh and paper; or a cave appears, from a bucket and old carpet.

**Title 3: Raggs**
With a strong thematic narrative thread through each episode, Raggs is a live-action preschool show about five giant-sized dog characters who perform as the ‘Raggs Kids Club Band’, a rock-n-roll band for preschool kids. The TV show is a mix of drama, music and dancing, concert performances, animation, documentary segments and interviews with children.

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Sparky Animation is a full-fledged CGI animation studio that concurrently invests in developing original content and also in research and development of proprietary computer graphics, animation and production management software tools.

Known for high-quality shows that are augmented by its proprietary technology and pipeline management systems, some of Sparky's productions have won numerous awards and accolades internationally.

**Title 1: Mr Moon**
Join Mr Moon on his adventures in his Supafast Moon Rocket, exploring planets, constellations, black holes, nebulae and galaxies. A co-production with UK's Skaramoosh and Canada's Title Entertainment, Mr Moon garnered high ratings on Disney Jr. (UK) and ABC Australia. It was also rated as top 10 new kids show on Canadian TV stations such as, TV Ontario, Knowledge Network and SCN.

**Title 2: Jack**
Aided by the "Outer-Net", Jack, a scientist of sorts – an explorer, and his two companions – CHIP and Rocket, embark on numerous adventures to crack open little mysteries for Earth's children. A co-production with Groupe PVP from Canada, Jack was nominated for Best Animation for the 27th Prix Gemeaux 2012 in Canada. In 2013, the series is a winner at the Youth Media Alliance (YMA), Award of Excellence for Best Television Program, Animation, ages 6 - 8 category. Jack is broadcasted on TVO, Knowledge and SRC Canada.

**Title 3: Fleabag Monkeyface**
Fleabag Monkeyface is a fast paced and fearsomely funny animated series chronicling the tales and comical adventures of Fleabag Monkeyface who is part monkey, part boy but man-made, living in the disused outside toilet of his creator and best friend, Gerald's garden. A co-production with Impossible Kids and Walker Productions, it is based on books created by Knife & Packer. Fleabag Monkeyface has been launched on CITV, ITV and GMTV since 2011.

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Tiny Island Productions

Established in 2002, Tiny Island Productions creates, manages and markets quality content for the global CG animation market and is Singapore's leading Stereoscopic 3D CG animation production company. In collaboration with international partners from Japan, Korea, Hong Kong and Thailand, the company produces a slate of CG animated television and film projects, and are also available in Stereoscopic-3D.

**Title 1: Dream Defenders**
Zane and Zoey, 14-year-old twins, can travel into the dream world — a realm where humans dream. Supercomputer genius Zeus provides the means, while the twins provide the courage. Evil forces in dream world unleash nightmare monsters called Momoks who haunt in the dream world and turn dreamers into Dreamwalker zombies. Zane and Zoey must defeat the Momoks in the dream world and, with school friends Tucker and Patel's help, keep the chaos in the real world under control.

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3dsense Media School

Founded in 2003, 3dsense Media School specialises in computer graphics and digital art for careers in the Film, Animation and Games sectors. 3dsense aims to produce students who are relevant to the industry, equipped with creative and technical skills to work in leading entertainment and design studios. The school also provides customised training programmes and part-time courses for professionals who are looking to upgrade their skills.

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CG Protégé Animation School

CG Protégé Animation School is a quality provider of WSQ accredited training programmes recognized by the Singapore Workforce Development Agency. Training is administered by Tiny Island Productions and a team of industry veterans and trainers who have a successful track record in grooming and preparing artists to join the pool of production-ready talents.

CG Protégé past graduates have found positions working on television and film projects for both local and international animation and visual effects studios like Lights & Shadows, Lucasfilm Animation Singapore, Sparky Animation, ST Electronics (Digital Media), Double Negative Visual Effects, Weta Productions, Vividthree Productions etc.

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FZD School of Design

FZD School of Design was established by industry veteran Feng Zhu in 2009 and the school caters to both professionals looking to further their skills and to students who want to break into the entertainment industry. The courses cover a wide range of design topics such as video games, feature films, theme park, consumer products, toys, TV commercials, and set designs. FZD focuses heavily on the importance of fundamental skills and the proper ways to develop design abilities. The aim is to mould students into elite designers with a broad range of skills and graduate with a top notch portfolio.

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ITE College Central

The School of Design and Media at ITE College Central offers Nitec in Digital Animation, a 2-year course where students learn drawing fundamentals, principles of classical animation, storyboarding, animation and portfolio development.

This course provides students with the skills and knowledge to produce 2D or 3D animations for the media industry. Students will also experience real-world production, and graduate as industry-ready craftsmen.

Title 1: Action Against Hunger
Based on a humanitarian project in Bangladesh by Action Contre La Faim, Montreal, Canada. This 30-second clip introduces its campaign initiative of saving children from hunger worldwide.

It is a collaboration between ITE, Action Against Hunger (Canada) and Toon Boom Animation Inc. (Canada), and the project exposes ITE students from the first and second intake to pre-production, production and post production.

Title 2: Frankfurter
‘Frankfurter’ is a 3D Animation clip produced as part of a final year animation project. It has won the second runner up award in Animania 2012, and was shortlisted for screening in the Naoussa International Film Festival in 2012.

The story is about two competing frankfurters sellers, one with an old pushcart and the other equipped with a high-tech vehicle loaded with sophisticated gadgets. They battle hard, but only to realise in the end that they are brothers.

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Character design for Old Shanghai
Environment design for Old Shanghai
Action Against Hunger
Frankfurter
LASALLE College of the Arts

LASALLE College of the Arts in partnership with Goldsmiths, University of London, provides tertiary arts education within a dynamic environment that reflects the collaborative and interactive discipline inherent in artistic practice.

The Diploma/BA(Hons) Animation Art programme provides the necessary skills and learning opportunities for the conceptualisation, development, and production of animated short films.

With an interdisciplinary learning environment, the programme equips well-rounded artists with specialised animation and broad-based creative skills, and creative content decision makers with the ability to create valuable Intellectual Property.

LASALLE’s progressive approach to education ensures that students have a balance in the practice and research of a discipline, and aims to give students a head start in building their future as creative leaders and entrepreneurs.

LASALLE is a non-profit, private educational institution operating autonomously with financial support from the Singapore Ministry of Education.

Nanyang Academy of Fine Arts

The Nanyang Academy of Fine Arts has championed the development of arts education in Singapore since 1938. The Academy offers a diverse range of industry-relevant diploma and degree courses from the department of 3D Design, Arts Management and Education, Design and Media, Fine Art, Fashion Studies, Dance, Music and Theatre.

Its Illustration Design with Animation course focuses on the integration of illustration and animation. As knowledge and skills in traditional and digital platforms are taught, students are able to break the boundaries of two-dimensional platform and transform their ideas to life in animation.

The course also focuses on critical thinking skills, drawing, design, and interactivity. The programme aims to cultivate imagination and conceptualisation, so as to nurture designers to solve problems with captivating animation and illustration.

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The school has also done well in international competitions; it has won the 2008 Public Award for Best Film School at the Lyon Asian Film Festival France, the 2009 Best International Student Film at the ASIFA Celebration of Animation Day in India and has taken the second place at the 2011 Promax BDA Motion Graphics Student Category. SIDM graduates have also found their way into Ringling, Cal Arts, AAU, CMU, OTIS, SCAD, DigiPen and many other top universities.

**Title 1: Dave**
Dave is trying all kinds of ways to get to work on time. Will he make it?
This title is awarded 1st place in Viewer’s Choice at TBS DigiCon6 Awards 2013 (Singapore).

**Title 2: Molly**
Molly is a fish stuck in her bowl, who longs for the ocean. Her only chance at freedom, lies in an unlikely friend, the house pet cat.
This title is awarded 2nd place in Student Category at TBS DigiCon6 Awards 2013 (Singapore).

**Title 3: Rebruo**
Due to the eclipse, the sun and moon were trapped together. Creatures of the dark roam free and brought about the near extinction of the human race. It is up to three brothers of the last tribe, with the last hope, to free the trapped light.
This title is awarded 3rd place in Student Category at TBS DigiCon6 Awards 2013 (Singapore).

**Title 4: Daylight Robbery**
Faced with businesses who decide to charge exorbitant prices (as well as reduced portions) for water in the desert, consumers call on CCS for help.
This title is awarded ‘Open Category – Top Prize & Viewer’s Choice’ at the Competition Commission of Singapore’ Animation Competition 2013 (CCS).

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Fusing technology and art, the Multi-plAtform Game Innovation Centre (MAGIC) develops technologies and tools for commercial and experimental digital art, animation and games through research, innovation, education, training and production.

The lab consists of computer scientists, engineers, artists and musicians, with a collective passion to engage key industrial players and to advance the cutting edge digital art and animation productions, including interactive forms of animation such as web based animation and games.

Undergraduate and post-graduate students can find opportunities to work in MAGIC through commercially-sponsored projects or to conduct research under the supervision of faculty staff from the University. This provides them direct access to the industry’s key game developers and most innovative users of animation technology.

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National University of Singapore

National University of Singapore (NUS) offers a broad-based curriculum underscored by multi-disciplinary courses and cross-faculty enrichment. It also undertakes research related to games and interactive media under the Communications and New Media Programme, available in both the Faculty Of Arts and Social Sciences and the School Of Computing, Department of Computer Science.

The Department Of Communication and New Media trains students to participate in interactive digital media research, scholarship, and commercial development. The multi-disciplinary programme emphasises human-computer interaction and design, with a strong foundation in the humanities and social sciences. Graduates from this programme are employed as designers for companies such as Ubisoft, Electronic Arts, SonoPort, and the Singapore Army.

The Department also trains students in the technological foundations of interactive media and games technologies, as well as the required skills of games and media design and content creation tempered with a proper understanding of the social sciences. The two programmes work in close collaboration to train students for the interactive media and games industries, and to pursue research in these areas.

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Ngee Ann Polytechnic — School of InfoComm Technology

The Ngee Ann Polytechnic School of InfoComm Technology (ICT) is recognised to provide quality Information Technology (IT) and Interactive Digital Media (IDM) education. Established in 1982, ICT has a reputation of delivering a broad-based, holistic IT & IDM education that is technology-driven, fun and yet empowered to provide design and business solutions that are highly creative and recognised internationally.

The School offers four full-time diplomas — Information Technology, Financial Informatics, Multimedia and Animation (MMA), and Animation and 3D Arts (A3DA). MMA and A3DA are practice-oriented courses with strong art and design emphasis. MMA offers specialisation options in Game Art and Design and Interactive Art and Technology, while A3DA offers two specialisation options in Character Animation and 3D Arts.

Title 1: Growth
Set in a 3D fictional world that revolves around 2 robots: OLN and teacher with the aim to save the plants. Programmed to destroy, wanting to save.

Title 2: Suicide Lover
What if you woke up with a bomb inside your head that would explode if you did not fall in love within a day.

Title 3: Bee
Pandemonium ensues as a mischievous bee wanted the flower on a doll’s hat for himself.

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Republic Polytechnic — School of Infocomm

Republic Polytechnic (RP), School of InfoComm (SOI) is the largest school in RP, and it offers a comprehensive range of diplomas that span the full information technology (IT) landscape - from programming and development to business processes and mobile software. SOI offers six diploma programmes, and this diversity in the diploma offerings enables the cross-pollination of strengths and expertise to provide students with a well-rounded education.

SOI’s competitive edge lies in its state-of-the-art laboratories fully equipped with the latest industry software. These include the 3D Animation Lab, Enterprise Computing facility with Cisco Systems, Redhat and VMWare Solutions and the IT Service Management Practice Laboratory, as well as virtual laboratories equipped with world-class applications such as SAP-ERP, SAP Healthcare, PeopleSoft and Salesforce.com.

The Diploma in Interactive and Digital Media offers modules in 2D and 3D animation which are delivered in the RP Problem-Based Learning pedagogy so as to provide authentic environments to prepare the students in facing real-life scenarios. Students will graduate from RP with skill sets that are up-to-date and industry relevant.

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Singapore Polytechnic — School of Digital Media and Infocomm Technology

The School of Digital Media and Infocomm Technology (DMIT) offers diploma courses in Digital Animation (DDA), Music and Audio Technology (DMAT) and Visual Effects and Motion Graphics (DVEMG), and in Infocomm Technology (DIT) with a specialisation in Game Development.

DDA ensures that students are proficiently trained in foundational skills and all stages of the animation pipeline before progressing into either the Asset Creation or Character Animation specialisation in their second year.

To help students develop their potential to the fullest, DDA provides personalised workspaces, regular industry engagement, mentorship by practitioners, international exposure, internships and multi-disciplinary collaboration projects with the industry.

DDA’s animation works have won accolades in various competitions like the APAC Panorama Animation Challenge, Crowbar Awards, Aniwow in Beijing and have been screened internationally. DDA’s graduates have also gone on to work at prestigious animation studios such as Lucasfilm, Double Negative, Sparky Animation and Omens Studios.

Title 1: Canine Candidate
Friendly officer Gibbs returns home after his routine neighbourhood patrol and is reminded of his long lost canine companion. His subconscious leads him to commit a crime but in the act of righting it he finds a new friend.

Title 2: I Said
A princess, tired of waiting to be rescued, leaves to find her prince. However, the impatient princess infuriates him and this causes chaos. A chase ensues and in the end the princess is captured, but all is not as it seems.

Title 3: Turquoise
Space treasure hunter King Fischer is assigned a mission to retrieve a gem. On planet Peruvus he meets an alien girl, and an awkward moment between them leads to conflict. The duo resolve misunderstandings in the end but discover that they have inadvertently awakened an ancient danger.

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Temasek Polytechnic School of Engineering is the only polytechnic to offer a hybrid course, 3D Interactive Media Technology that emphasises both technology and design in its curriculum since April 2008. With the curriculum supported by staff from School of Engineering and School of Design, the diploma focuses on inculcating skills like 3D modeling, animation and special effects for creating digital 3D content used in product visualization, and simulations. The course also covers many techniques used to create exciting interactive animation and simulation. Thus learners/users can manipulate digital 3D objects using 3D stereoscopic displays. This helps to create compelling virtual experiences with captivating 3D content.

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